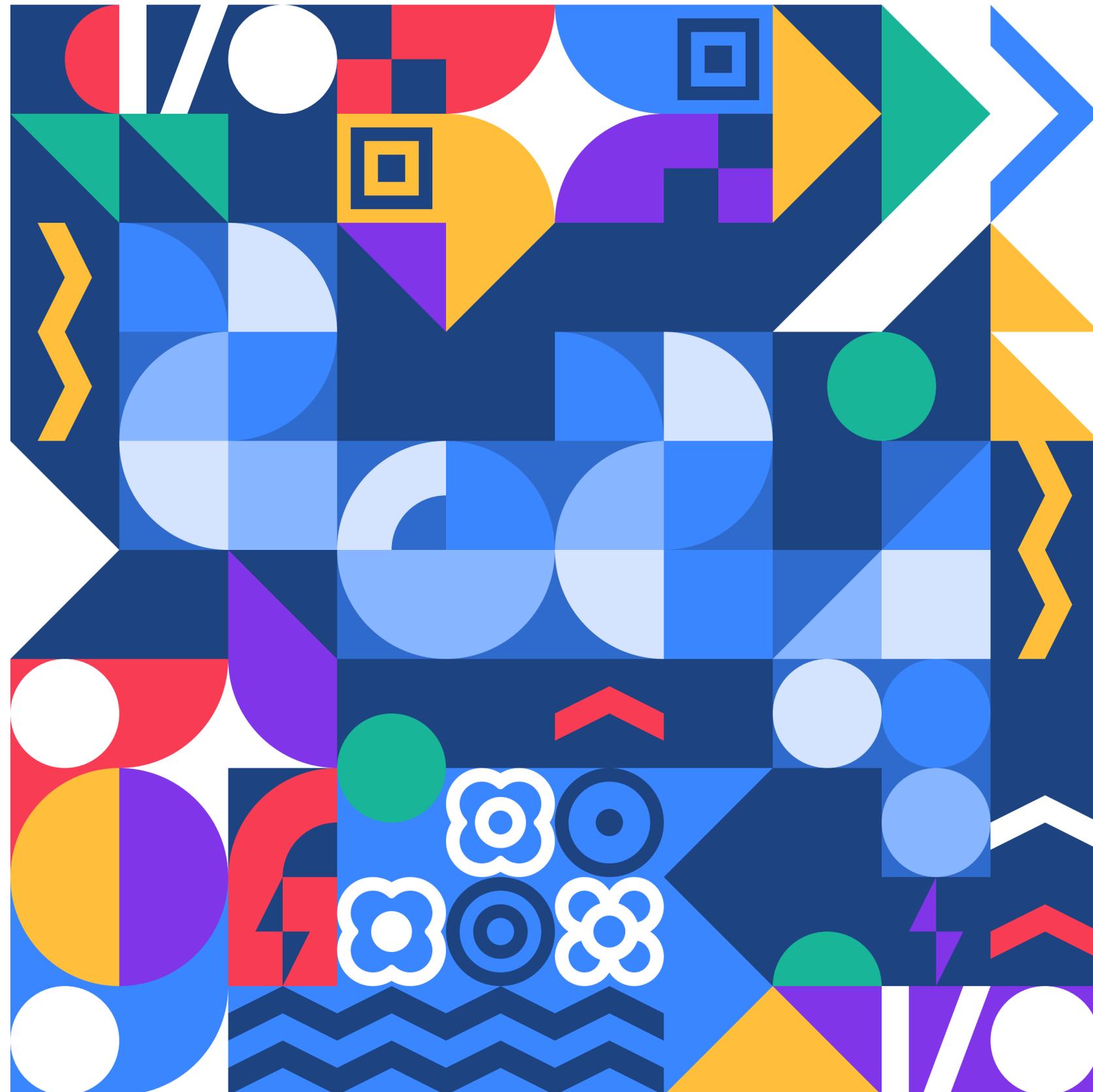




# SPONSORSHIP PROSPECTUS

14-15 MAR 2024

BARCELONA





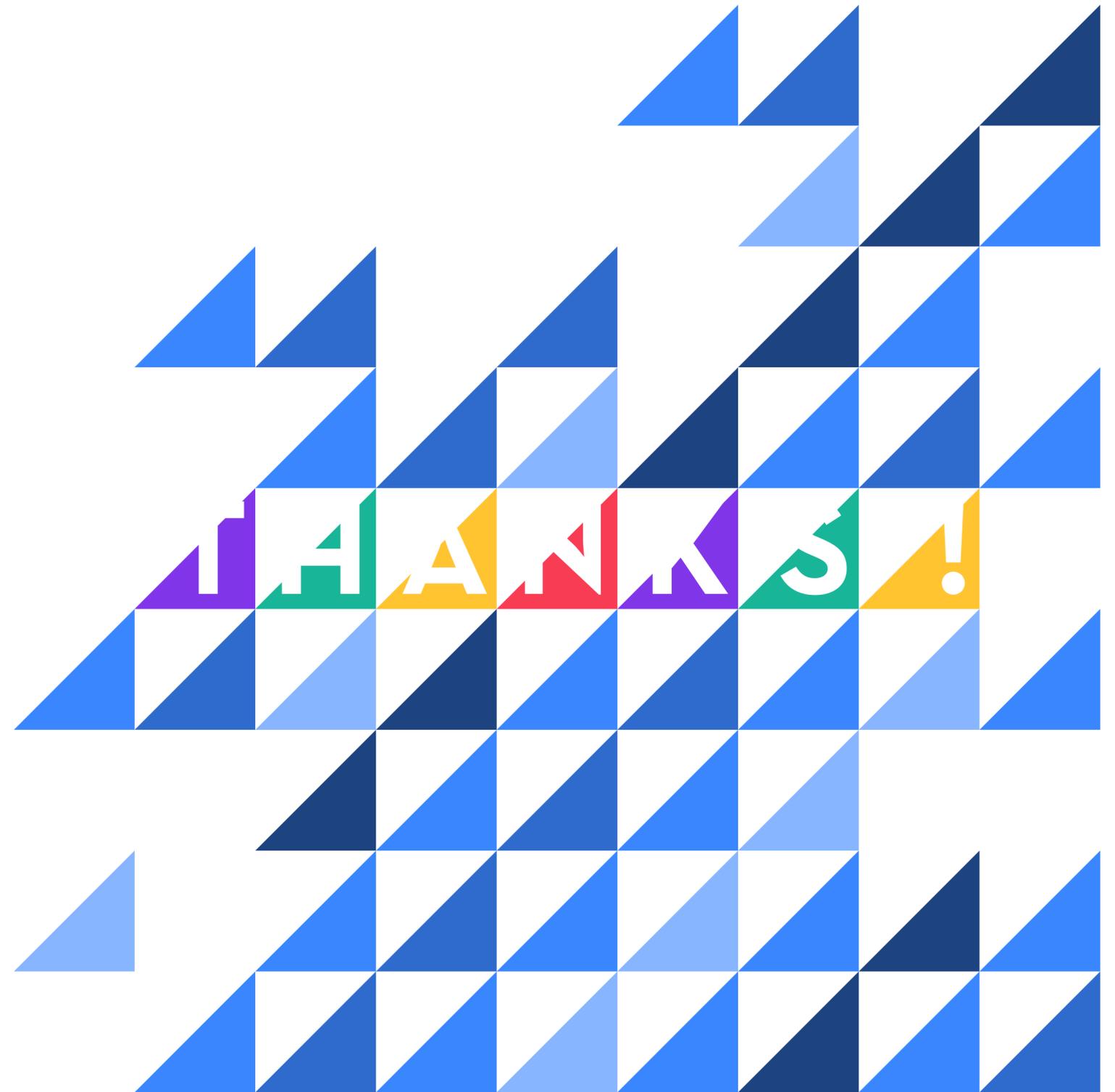
# THANK YOU

---

FOR YOUR INTEREST IN  
SPONSORING WASM I/O 2024!

Your support makes it possible for our community  
to gather, learn and build the future of WebAssembly

- [▶ Check out Wasm I/O 2023 video summary](#)
- [▶ Playlist 2023](#)



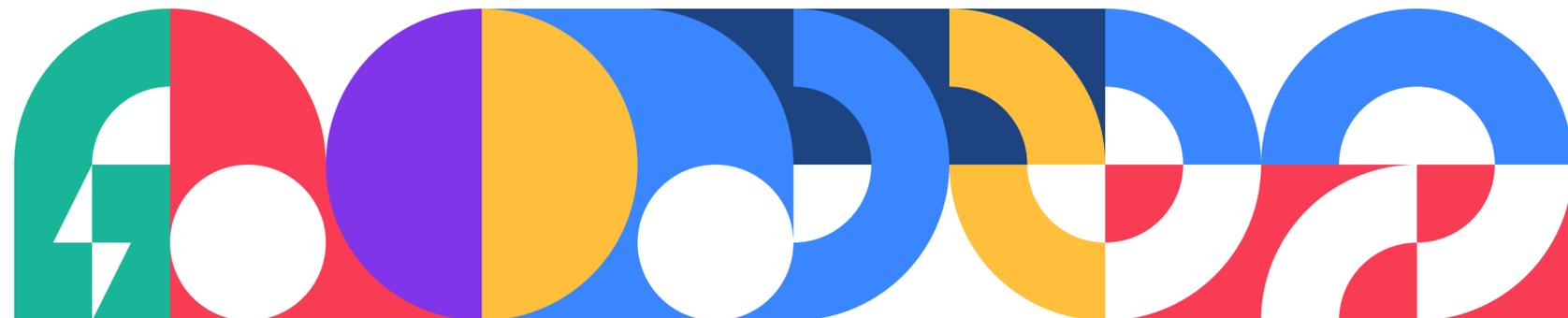


# ABOUT THE EVENT

Wasm I/O 2024 will be the second edition of a two-day conference entirely focused on the WebAssembly ecosystem. Two days full of content, networking, and hands-on demos.

As a sponsor, you'll have the chance to increase your brand awareness and expose your message, products and services to a visionary and highly motivated audience. Get engaged with the community!

We're keen on tailoring each sponsor's package to best meet their needs and promote optimal engagement.

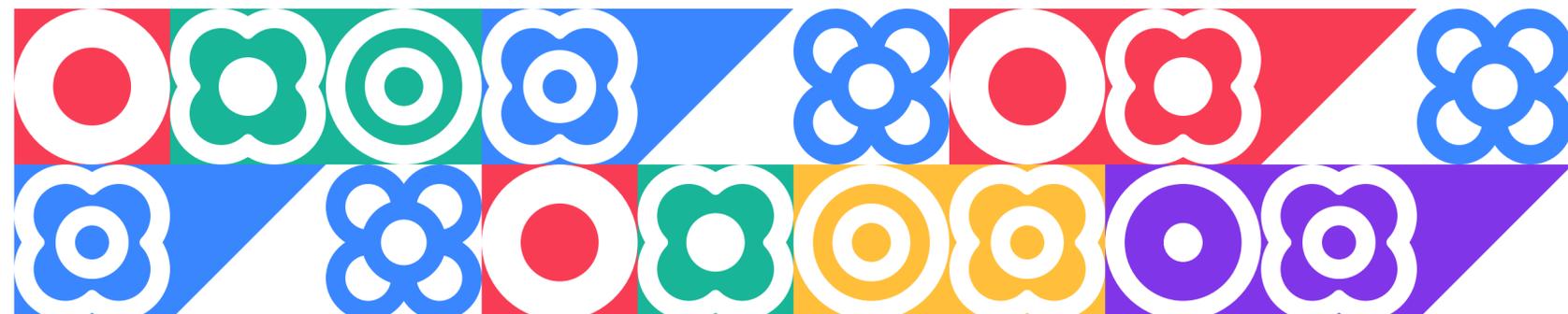
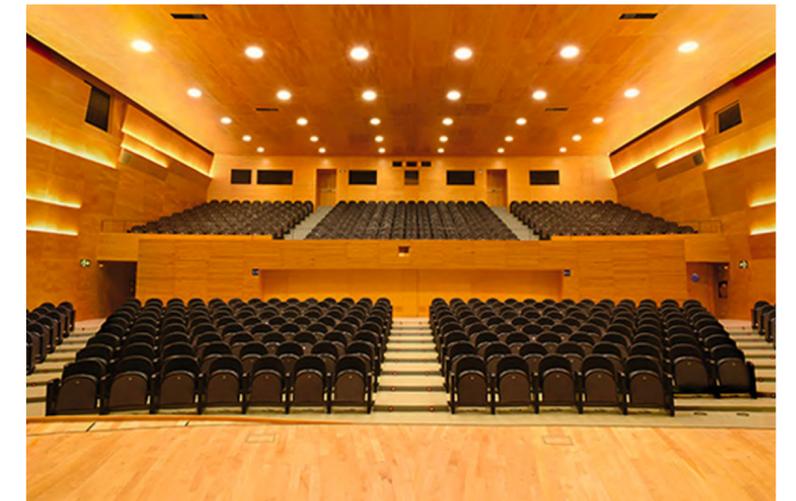


# THE VENUE

The AXA Convention Center is a part of an enormous complex located on the main artery of Barcelona. City communications are excellent and access from Barcelona's Airport and Sants Station is very quick.

The entire capacity of the Auditorium is 621 people. The venue has 3 additional rooms for parallel tracks.

This is an infrastructure designed to offer quality, flexibility and integral attention through its wide range of services.



# EXHIBITING

 3m x 1.5 booth space

 One skirted table 2m x 0.5

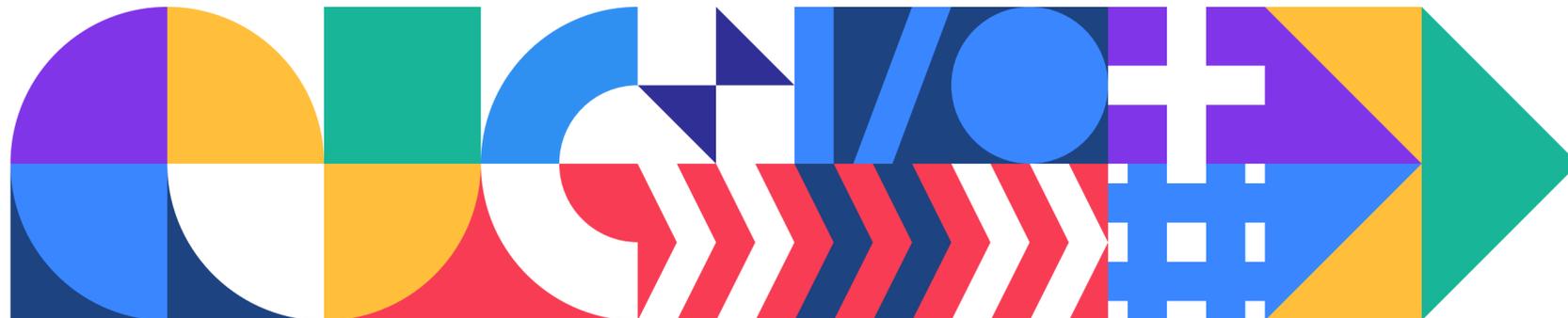
 Two chairs

 A point of light

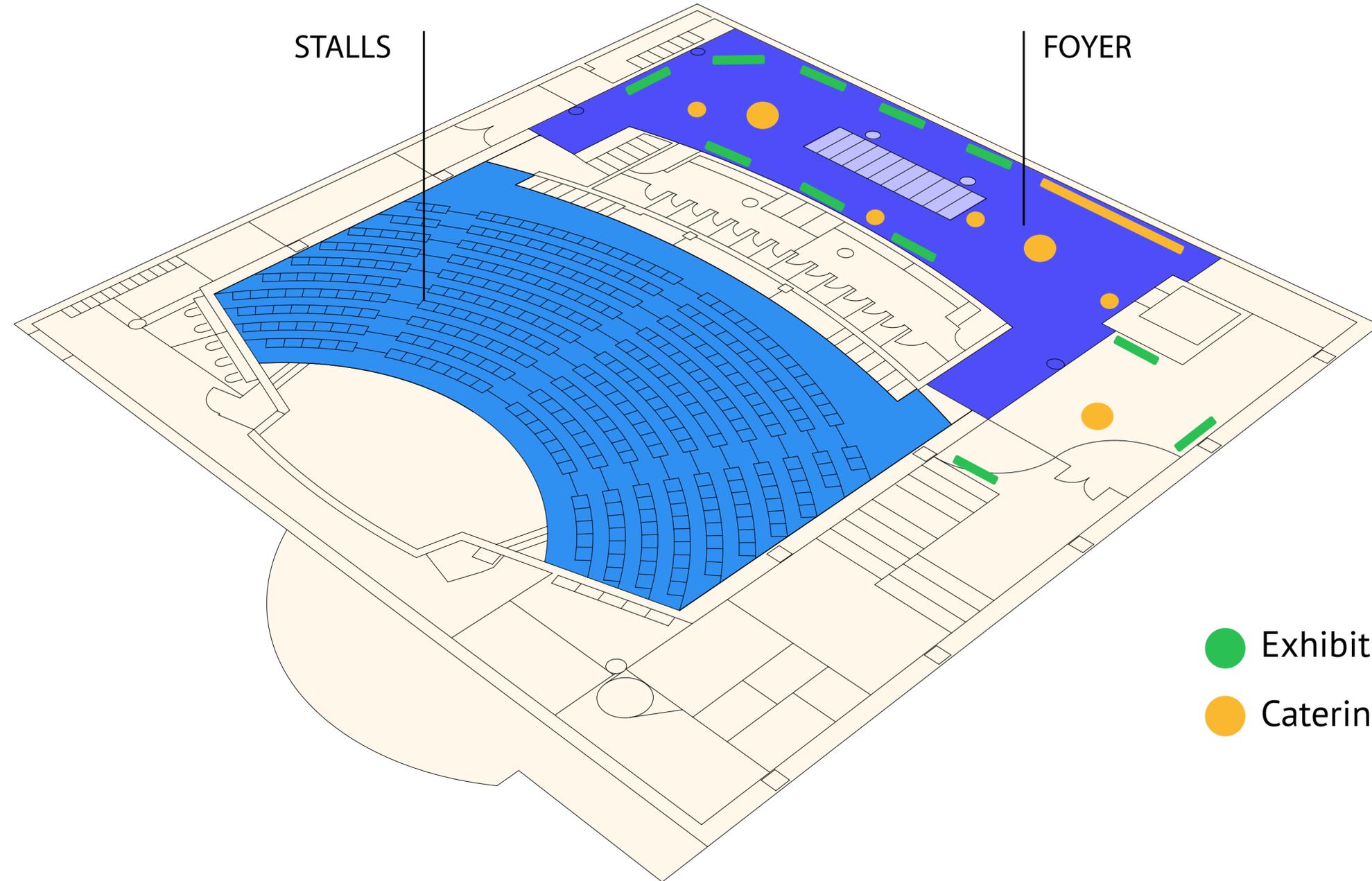
 Electricity and WIFI

 Sponsors can bring their own booth

 Check out **the virtual tour**



# EXHIBITING FLOOR PLAN



# PACKAGES

	PLATINUM X3 / 10.000 € + VAT	GOLD x6 / 6.000 € + VAT	SILVER X8 / 3.500 € + VAT	BRONZE ∞ / 2.000 € + VAT
2-minute presentation during welcome session	●			
Gobo in Auditorium (sponsor logo projection during the entire event)	●			
Sponsor logo in video recordings (session recordings uploaded to YT)	●	●		
Sponsor logo in signage outside the conference building	●	●		
Sponsor logo featured on the official conference front page	●	●		
Booth space	●	●	Only if available space	
Conference bag insert and logo on bag	●	●	●	
Mobile app for lead capture	●	●	●	
Social Media promotion (Twitter / LinkedIn)	●	●	●	●
Sponsor logo inclusion in the opening Keynote credits	●	●	●	●
Full conference passes	4	2	1	1
Extra tickets discount (from standard price)	15%	10%	5%	

# PLATINUM



**3**

Available

---

**10.000 €**

+ VAT

2-minute presentation during welcome session

Gobo in Auditorium (sponsor logo projection during the entire event)

Sponsor logo in video recordings (session recordings uploaded to YT)

Sponsor logo in signage outside the conference building

Sponsor logo featured on the official conference front page

Booth space

Conference bag insert and logo on bag

Mobile app for lead capture

Social Media promotion (Twitter / LinkedIn)

Logo inclusion in the opening Keynote credits

Full conference passes (4)

Extra tickets discount from standard price (15%)

# GOLD



6

Available

**6.000 €**

+ VAT

Sponsor logo in video recordings (session recordings uploaded to YT)

Sponsor logo in signage outside the conference building

Sponsor logo featured on the official conference front page

Booth space

Conference bag insert and logo on bag

Mobile app for lead capture

Social Media promotion (Twitter / LinkedIn)

Logo inclusion in the opening Keynote credits

Full conference passes (2)

Extra tickets discount from standard price (10%)

# SILVER



8

Available

---

**3.500 €**

+ VAT

Booth space (only if there's space available)

Conference bag insert and logo on bag

Mobile app for lead capture

Social Media promotion (Twitter / LinkedIn)

Logo inclusion in the opening Keynote credits

Full conference passes (1)

Extra tickets discount from standard price (5%)

# BRONZE



∞

Unlimited

**2.000 €**

+ VAT

Social Media promotion (Twitter / LinkedIn)

Logo inclusion in the opening Keynote credits

# SPONSORSHIP ADD-ONS



## AFTER PARTY

2 Available / 4.000 + V.A.T.

Co—branded party signage with WASM I/O  
Opportunity to make opening party announcement to attendees



## EXCLUSIVE CO-BRANDED T-SHIRT

1 Available / 3.000 + V.A.T.

Display your Logo on the back of the WASM I/O produced, official conference t-shirt given to all attendees



## EXCLUSIVE WIFI SPONSOR

1 Available / 2.000 + V.A.T.

Every speaker and attendee will see your company name when they log on to the venue's wifi (custom WIFI Network Name and password)

Create brand awareness by sponsoring the conference WIFI.



## LANYARD SPONSOR

2 Available / 2.000 + V.A.T.

Sponsor logo placement on our attractive lanyards.

Your brand will be visible on every attendee throughout the event and afterward as a keepsake of the conference.



## SPECIALTY COFFEE STATION

1 Available / 5.000 + V.A.T.

Keep attendees awake and aware of your company.  
Perk up attendees with complimentary specialty coffee crafted by professional baristas.

The coffee station will be branded with your company's logo while serving attendees great coffee.

Coffee will be served throughout the two days of the conference in the Exhibit Hall.

# 2023 SPONSORS

PLATINUM SPONSOR	<b>FERMYON</b>	 <b>cosmonic</b>		
<b>GOLD SPONSOR</b>	 <i>shopify engineering</i>	<b>vmware</b> <sup>®</sup>	 <b>Microsoft Azure</b>	 <b>CLOUD NATIVE</b> COMPUTING FOUNDATION
SILVER SPONSOR	 <b>contentful</b>			
<b>BRONZE SPONSOR</b>	 <b>taubyte</b>	<b>think</b> <b>tecture</b>		
<b>MEDIA SPONSOR</b>	<b>THE NEW STACK</b>	 <b>Kubesimplify</b>		

# FURTHER INFORMATION

---

If you have any other requirement,  
**please get in touch, we are open to ideas!**

✉ [sergi@wasmio.tech](mailto:sergi@wasmio.tech)

🌐 <https://wasmio.tech>

🐦 [https://twitter.com/wasm\\_io](https://twitter.com/wasm_io)

📞 (+34) 672 172 836

